

## COMMUNITY ORGANIZING VIDEOS

### **Online Community Organizing Stories Videos**

<http://ourblocks.net/videos/> provides a collection of community organizing videos posted on YouTube.

<http://www.youtube.com/user/maketheroad> Features an active and powerful grassroots organization in NYC.

<http://www.youtube.com/user/txup> is a bicycle rider's organization whose activity is basically a public ride to advocate for greener streets and riders friendly urban planning.

<http://www.youtube.com/user/commongroundnyc> is a famous community development project for homeless. Their approach is not quite "social work" per say, but they have made some impacts in the community.

<http://www.youtube.com/watch?v=shv8jeHyn0E> DART's new video on community organizing. It also serves as decent intro for a new observer.

<http://www.youtube.com/watch?v=w-Rp-umRLc> Video about The Phipps Houses Group, which works to create and sustain enduring communities through housing development, property management, and residence- and community-based human services.

[http://www.youtube.com/watch?v=e\\_GozRIDJzs](http://www.youtube.com/watch?v=e_GozRIDJzs) Video illustrating ways that individuals, groups and communities can prevent child maltreatment.

### **Community Organizing Stories Videos for Check-Out from KCSDV**

60 minutes interview with Alice Coles. The full video is "This Black Soil: A Story of Resistance and Rebirth" and is listed in the "Community Organizing Stories Videos Not Online" listed below.

### **Community Organizing Stories Videos Not Online**

<http://www.worldcat.org/title/holding-ground-the-rebirth-of-dudley-street/oclc/38564010> The story of the Dudley Street Neighborhood Initiative, a nonprofit community-based planning and organizing entity rooted in the Roxbury/North Dorchester neighborhoods of Boston.

<http://www.worldcat.org/title/a-philip-randolph-for-jobs-freedom/oclc/34259125> Biography of the African American labor leader, journalist, and civil rights activist, A. Philip Randolph. Randolph won the first national labor agreement for a black union, The Sleeping Car porters. His threat of a protest march on Washington forced President Roosevelt to ban segregation in the federal government and defense industries at the onset of WWII and again he forced Truman to integrate the military. Finally with the 1963 March on Washington, Randolph succeeded in placing civil rights at the forefront of the nation's legislative agenda as he passed the torch to Martin Luther King, Jr.

<http://www.worldcat.org/title/days-work-a-days-pay/oclc/75418017> Follows three welfare recipients in New York City from 1997 to 2000 as they participate in the largest welfare-to-work program in the nation. When forced to work at city jobs for well below the prevailing wage and deprived of the chance to go to school, these individuals decide to fight back, demanding programs that will help them get off welfare and into real jobs.

<http://www.worldcat.org/title/from-the-bottom-up/oclc/24558667> Looks at the efforts of poor and working class communities turning to each other to rebuild their communities.

<http://www.worldcat.org/title/fire-next-time/oclc/70808319> The people of the Flathead Valley in Kalispell, Montana are used to thinking they live in "the last best place in America." However, the arrival of celebrities and wealthy retirees has driven up land values, while subdivisions and the infrastructure of tourism are eating up the open

spaces natives and newcomers alike enjoy. The industrial base of logging, smelting, and millwork is eroding, and new environmental laws conflict with the working and recreational habits of many longtime residents. The tensions roiling northwestern Montana in many ways have turned rural America into today's political front line, with all sides caught in a tense web of conflict, intimidation, and public invective. If ordinary people can sometimes, through inaction, allow extremist violence to grow against friends and neighbors, how--once such a bitter and destructive turn is taken--can a community marshal the will to pull itself back together?

<http://www.worldcat.org/title/recruiting-new-members/oclc/40398485> This 10 minute video program will be useful to community organizations, religious institutions, school councils, and other not-for-profit organizations that are seeking to sustain and grow in their active membership. The video shows how and why people join organizations and the most effective approach to recruiting members.

<http://www.worldcat.org/title/eyes-on-the-prize-bridge-to-freedom-1965/oclc/17877273> Shows how the civil rights leadership changed its protest strategy to generate nationwide sympathy and federal intervention.

<http://www.worldcat.org/title/democratic-promise-saul-alinsky-his-legacy/oclc/61354584> Legendary organizer Saul Alinsky led the movement to empower disenfranchised communities through collective action. The Democratic promise examines Alinsky's life and legacy through work being done by two contemporary people's organizations.

<http://www.worldcat.org/title/heart-of-bassett-place-w-gertrude-brown-and-the-wheatley-house/oclc/123894420> The story of the Phyllis Wheatley Settlement House, 808 Bassett Place, Minneapolis. Under the dynamic leadership of W. Gertrude Brown, it became the social and political center for the city's African American community.

<http://www.worldcat.org/title/concern-for-community-with-ernie-cortes-parts-i-ii/oclc/291217388> In an interview with Bill Moyers, Ernie Cortes, the Texas director of the statewide coalition of member organizations of the Industrial Areas Foundation, discusses training grass roots leaders from within communities and individual participation in American politics.

<http://www.worldcat.org/title/mobilizing-community-assets/oclc/35662801> Using their book Building communities from the inside out as a base, Kretzman and McKnight explain the concept of asset-based community development as an effective way for communities to rebuild. Several successful case studies are presented.

<http://www.worldcat.org/title/fight-in-the-fields-cesar-chavez-and-the-farmworkers-struggle/oclc/212080181> The story of Cesar Chavez, founder of the National Farm Workers Association, which later became the United Farm Workers. Examines the grape and lettuce boycotts and the non-violent movements of the 1960s and 1970s; these confronted conservative politicians and the Teamsters Union and inspired Chicano activism.

<http://www.worldcat.org/title/shape-of-water/oclc/76791588> Follows the efforts of women political activists in four developing countries (Brazil, India, Israel & Senegal) to effect positive change.

<http://www.worldcat.org/title/this-black-soil-a-story-of-resistance-and-rebirth/oclc/56914662> Chronicles the successful struggle of Bayview, Virginia, a small and severely impoverished rural African-American community to overcome the state of Virginia's plans for building a prison in their backyard, and under the leadership of visionary women, building a new community from the grounds up.

### **Community Organizing Capacity Building Videos Not Online**

<http://www.worldcat.org/title/running-good-meetings/oclc/37267366> Teaches the basic elements of running good meetings, including pre-planning, starting and ending on time, developing and sticking to agendas, and dealing with naysayers.