

MEETING PEOPLE WHERE THEY'RE AT:  
KEYS TO SUCCESSFUL VIOLENCE PREVENTION  
PROGRAMMING EFFORTS

Kansas Conference for Ending Sexual and Domestic Violence 2019

# MEET YOUR PRESENTERS:



Megan Woodfield,  
Graduate Assistant & Co-advisor of SVP



Kali Clingerman,  
Student Coordinator of SVP

# \*TRIGGER WARNING\*

- We will be incorporating topics of sexual assault, domestic violence, and human trafficking into our presentation. If at any point you need to step out please feel free to do so and take care of yourself however you need.
- We will be available throughout the presentation and after the presentation if there are any questions or concerns.

# LEARNING OBJECTIVES

- Participants will learn how to incorporate interactive strategies into violence prevention programming to diverse audiences.
- Participants will be able to identify the steps that are needed to make an event or program successful on college campuses.
- Participants will understand how to interact with students in a way they can relate to.

# STUDENTS FOR VIOLENCE PREVENTION (SVP)

SVP members are peer educators at PSU working to educate our peers and create an environment where sexual and domestic violence is unacceptable, survivors are supported, and students are empowered to be active bystander.



Members are trained during a spring training course and educated on topics such as domestic violence, stalking, sexual violence, stalking, healthy relationships, and human trafficking.

# PREVIOUS EVENTS BY SVP

- Shatter the Silence of Domestic Violence
- Escalation Workshop
- It's On Us: Sexual Assault Response Panel
- Healthy Relationship Contest
- Clean Up Domestic Violence
- Room of Secrets
- What Were You Wearing?



# WHAT WE CHANGED IN OUR PROGRAMING

- Safe space conscious
- Location changes
- Activity changes
- Connecting with other organizations
- Adding online streaming
- Viewing packets



# NEW EVENTS

- Black & White Series
- Breaking the Chains of Human Trafficking
- Be Mine Bash
- Gender Resource Center Book Club

**BREAKING THE CHAINS OF HUMAN TRAFFICKING**

Join us to learn more about modern day slavery

STUDENTS FOR VIOLENCE PREVENTION | **JM** | **CHURCH**

Ascension Via Christi

**JANUARY 31, 2019**  
6 - 8 PM  
**OVERMAN STUDENT CENTER BALLROOM**

For more information contact Stephanie Spitz  
Campus Victim Advocate  
sspitz@pitstate.edu  
620-235-4831

**BE MINE BASH**

Join us as we act out relationship scenarios in this choose your own adventure experience.

**Directors:** Alpha Psi Omega & Students for Violence Prevention

**Location:** OVERMAN STUDENT CENTER BALLROOM

**Date:** FEBRUARY 12TH | **Time:** 7:00-9:00 PM

**FREE FOOD** | **WIN PRIZES**

psuaphapsi@gmail.com | svcp@pitstate.edu

MIDWEST REGIONAL BALLET COMPANY & SCHOOL  
417-439-9549  
www.midwestregionalballet.com

STUDENTS FOR VIOLENCE PREVENTION

**BLACK AND WHITE SERIES**

ORIGINAL STORY & CHOREOGRAPHY BY: KAYE LEWIS

MUSIC BY: DARKPIANO / ADAM HURST

SPEAK OUT. FIND HELP. BE THE VICTOR.

Saturday February 23rd 6:00pm - 8:30pm Linda & Leo Scott Performance Hall Bicknell Family Center for the Arts  
Tickets: \$5 Students \$10 Community Members at bicknellcenter.com or call 620-235-4796  
Please visit the "What Were You Wearing?" Survivor Art Installation in the Gallery before and after the ballet.



# WHAT IS TAILORED PROGRAMMING?

- Tailored programming is the ability to present concepts and ideas in a dynamic and flexible fashion based on the audience reaction and participation and history of past events.



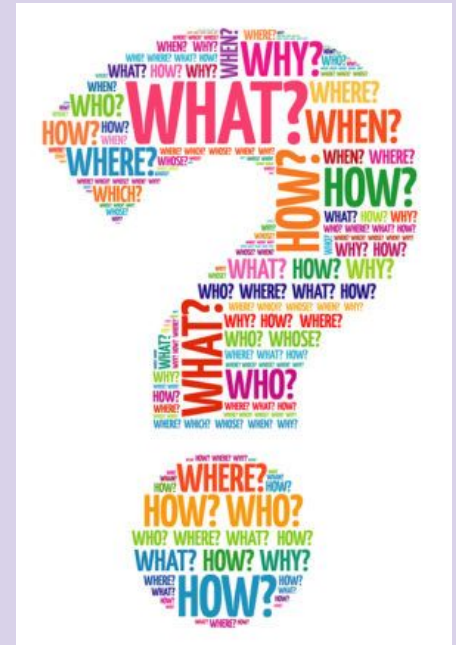
# WHAT TAILORED PROGRAMMING IS NOT:



- A powerpoint that you follow a-b with no room for flexibility
- The same presentation to different groups
- Speaking at groups instead of to them

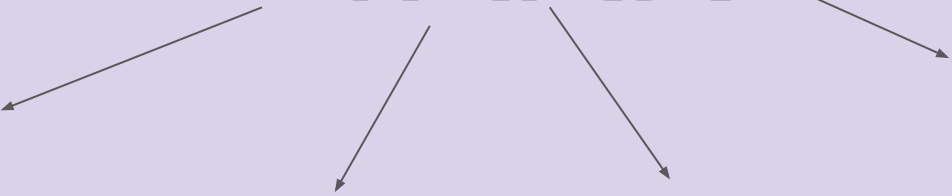
# QUESTIONS TO ASK YOURSELF BEFORE A PRESENTATION:

- Who is my audience?
- What is their knowledge of this topic? What are they involved in? What can they relate to/understand?
- What gets this audience excited, interested?
- How much time do i have?
- What does the room setup look like?
- What supplemental materials, resources may i need?
- Do I need advocate present?
- What values of this group can I Incorporate.
- What type of learners are present in this group?



# TYPES OF LEARNING

# VARK





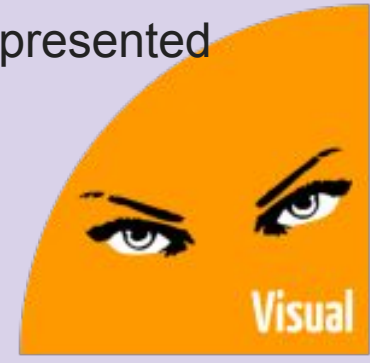
# VISUAL LEARNERS



Should I Drink Coffee?



This preference includes the depiction of information in maps, spider diagrams, charts, graphs, flow charts, labelled diagrams, and all the symbolic arrows, circles, hierarchies and other devices, that people use to represent what could have been presented in words.



# AUDITORY LEARNERS



This describes a preference for information that is “*heard or spoken.*” Learners who have this as their main preference report that they learn best from lectures, group discussion, radio, email, using mobile phones, speaking, web-chat and talking things through.

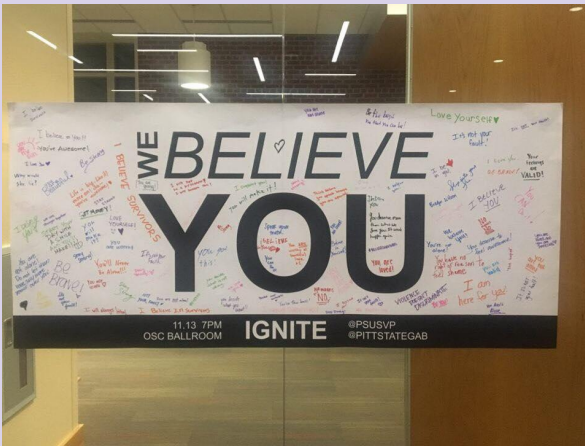


## Reading & Writing



# READING & WRITING LEARNERS

This preference emphasizes text-based input and output – reading and writing in all its forms but especially manuals, reports, essays and assignments.





# KINESTHETIC LEARNERS

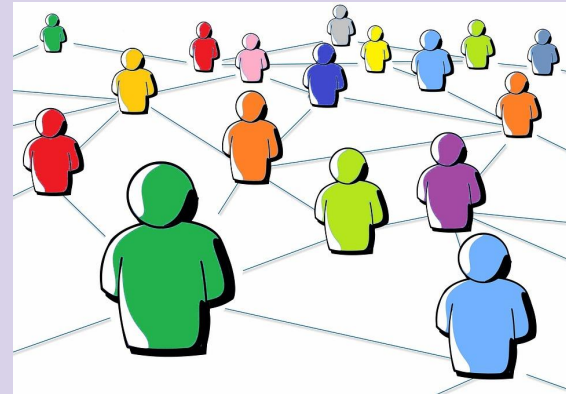
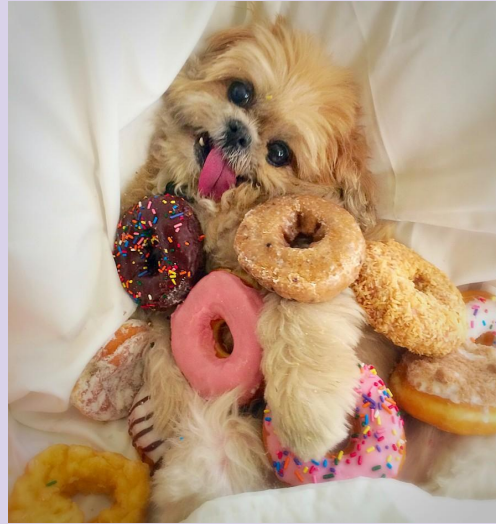
People with this as a strong preference, learn from the experience of doing something and they value their own background of experiences and less so, the experiences of others. They learn by doing.





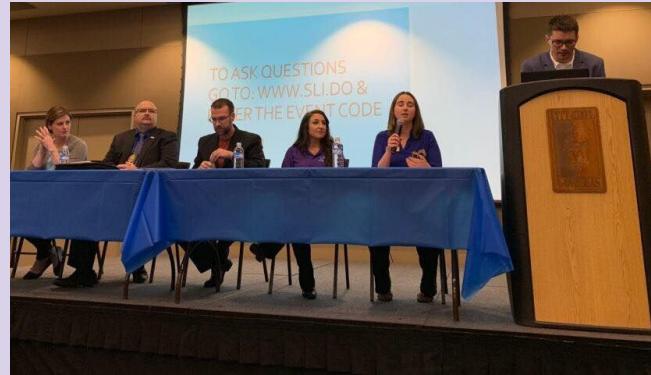


# INCENTIVES





# INTERACTIVE STRATEGIES



# RESOURCES TO HELP WITH TAILORED PROGRAMMING

1. Donations
2. Reaching out to local companies
3. Reaching out to school groups, organizations, professors, professionals
4. Budgeting for giveaway materials
5. Collaborations



# EXAMPLE: ATHLETICS SEXUAL VIOLENCE PRESENTATION

The NCAA mandates all student athletes and coaches be educated in sexual violence prevention, intervention, and response.

What I know about this particular audience:

1. College students
2. Primarily male, alot of people
3. Kinesthetic learners
4. They are required to be there (yearly presentation)
5. 30 minute time frame
6. Location is in a lecture hall near the gym
7. Coaches present



# TAILORED PROGRAMMING FOR COLLEGE FOOTBALL PLAYERS



1. Move location to the gym.
2. Have a handbag of interactive activities
3. Put them in groups to bring out their competitive drive
4. Make them feel comfortable asking questions
5. Let them lead the conversation, direction of the presentation
6. Don't put them on the spot

# CREATING A SAFE LEARNING ENVIRONMENT

- Location of the event/program
- Connecting the audience members with the presenters and with each other
- Creating awareness of the safe space initiative
- Having an advocate or professional present at every event/program
- Combining learning and fun
- Giving time for a reflection, cool-down period



# THINGS TO CONSIDER



- More than one presenter
- Language used
- Trigger warnings
- Survivors in the audience
- Audience engagement
- Comfort level of the audience

# WHAT CAN WE DO FOR YOU?

- Interactive activities instructions
- Ideas for revamping your current programming
- Suggestions for difficult audiences
- New programming ideas for your organization
- How to get involved in your local college or high schools



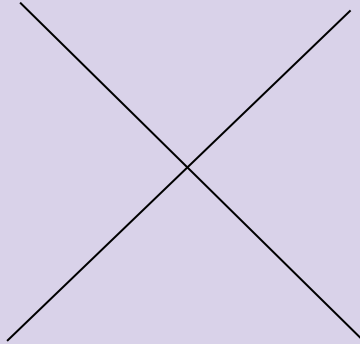
# Any Questions?



# HOW TO KEEP IN CONTACT WITH US:



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[violencepreventionoga@pittstate.edu](mailto:violencepreventionoga@pittstate.edu)



Kali Clingerman  
Student Coordinator of SVP  
[svp@pittstate.edu](mailto:svp@pittstate.edu)

# THANK YOU FOR ATTENDING