



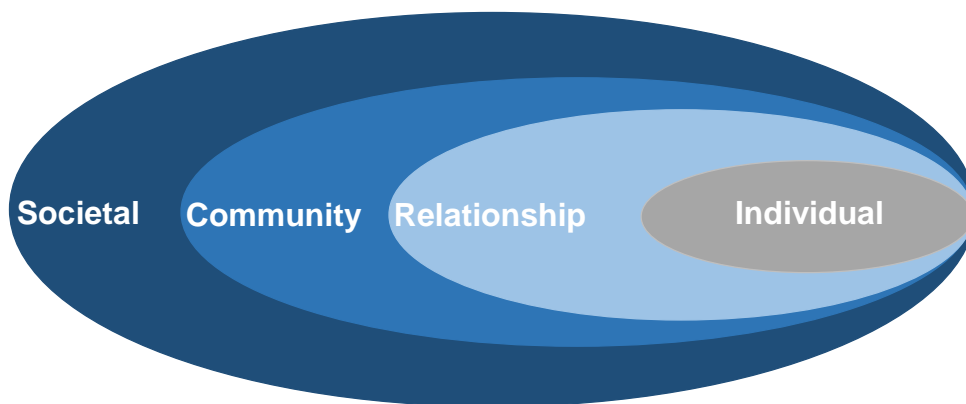
Stefanie Olson
Sexual Violence Prevention and Education Program
Kansas Department of Health and Environment



Advantages of Working at the Community Level



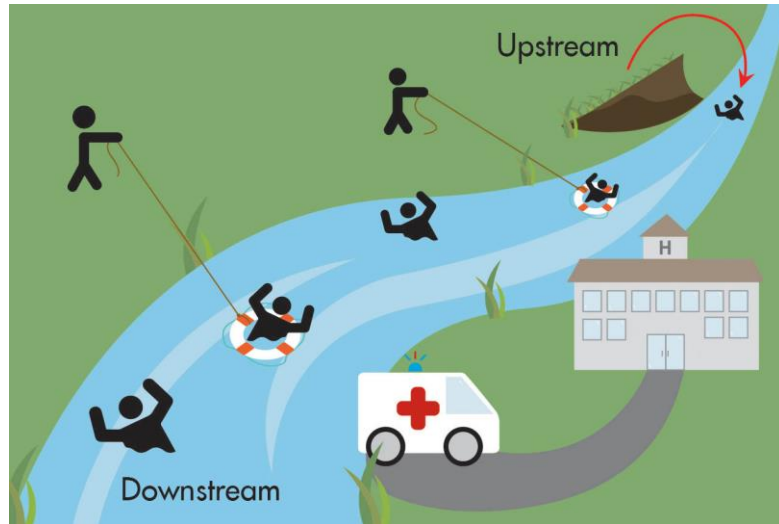
Social Ecological Model



To protect and improve the health and environment of all Kansans



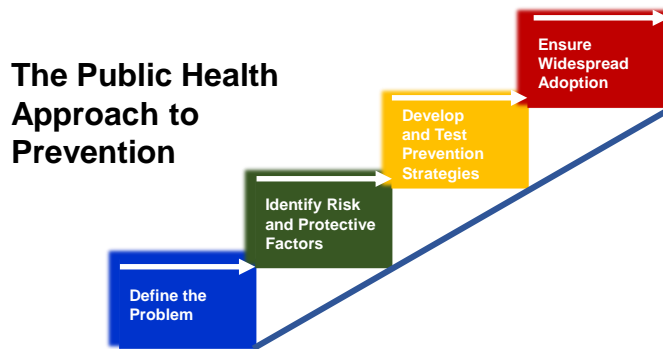
Moving Upstream



To protect and improve the health and environment of all Kansans



Public Health Approach



To protect and improve the health and environment of all Kansans



ACES: Why we can't wait

ABUSE	NEGLECT	HOUSEHOLD DYSFUNCTION	
Physical	Physical	Mental Illness	Incarcerated Relative
Emotional	Emotional	Mother treated violently	Substance Abuse
Sexual		Divorce	

ACES

How childhood trauma affects health across a lifetime
TED.com - Nov 18, 2017

TED Talk Nadine Burke-Harris

To protect and improve the health and environment of all Kansans



Shared Risk and Protective Other types of Violence, Bullying, Suicide,

RISK FACTORS

- History of Child Physical Abuse
- Exposure to Parental Violence
- Involvement in Delinquent Behavior
- Acceptance of Violence
- Hyper-Masculinity
- Adherence to Traditional Gender Norms
- Excessive Alcohol Use
- Early Sexual Initiation
- Sexual Risk Taking Behavior
- Poverty
- Gender Inequality
- Community Crime and Violence
- Social Norms that Support SV
- Male Sexual Entitlement
- Weak Laws and Policies

PROTECTIVE FACTORS

- Greater Empathy
- Mental and Emotional Health
- Connectedness
- Academic Achievement
- Parents Who Use Non-Violent Problem Solving

VetoViolence
<https://vetoviolence.cdc.gov/>

To protect and improve the health and environment of all Kansans



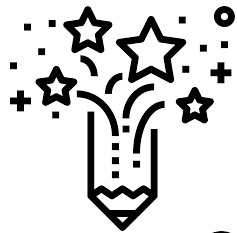
Breaking down "Silos"

- New Partners
- Shared Work
- Shared Resources
- Greater Impact



Different Goals

To protect and improve the health and environment of all Kansans



New Frontier



Changing Behavior “By Design”



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CPTED

Crime Prevention Through Environmental Design



- 1) Natural Surveillance
- 2) Natural Access Control
- 3) Territorial Reinforcement
- 4) Maintenance

To protect and improve the health and environment of all Kansans



Wyandotte County: Jersey Creek Trail



Photo Credit: Healthy Community Corridor

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Jersey Creek

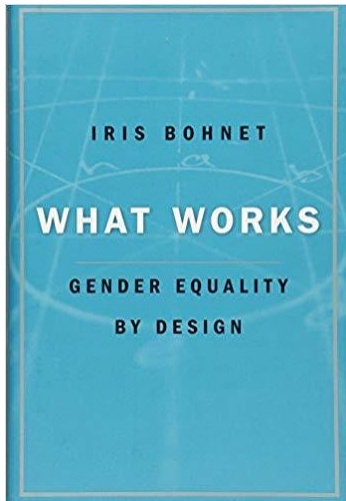


Photo Credit: Health Community Corridor

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Gender Equity by Design



- Revamp job applications and interview practices
- Rethink type of leadership support
- Assess how risk is involved in interactions
- Make diversity visible

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Neighborhood Learning Center – Garden City



Photo Credit: LiveWell Finney County

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Marjy Stagmeier: Atlanta, GA



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Gender Equity

is sexual violence prevention

How can equitable design prevent sexual violence?

The Problem: Gender inequality increases risk for sexual violence.¹

The Way: Changing behavior through design is a promising practice in violence prevention. Research shows that changing bias is difficult, but the way we design our physical environments, organizational practices and policies can change behavior leading to improved gender equity and prevention of sexual violence.²

The Solution: Creating spaces and policies for gender equity is simple and straightforward.

Physical Environment: Create spaces where people know they are safe and celebrated.

- Diversify pictures around your office to represent people of all genders, races & abilities
- Use symbols to signal a safe space
- Create spaces that support employees & clients with children (i.e. breastfeeding/pumping spaces, refrigerators for milk storage)



Organizational Practices: Create practices that remove bias.



- Transparent pay structures
- Remove gendered language from job descriptions
- Regularly review policies with feedback from diverse groups of employees

Policies: Create policies that promote equity.

- Paid family leave
- Access to healthcare
- Flexible holidays



MOCSA
Metropolitan Organization to Counter Sexual Assault

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References: ¹Basile, K.C., DeGue, S., Jones, K., Freire, K., Dills, J., Smith, S.G., Raiford, J.L. (2016). STOP SV: A Technical Package to Prevent Sexual Violence. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.
²Bohnet, I. (2016) What Works: Gender Equality by Design. Cambridge, Massachusetts: Belknap Press.

Can I see?
Can others see me?

People feel safe in areas where it is easy to see other people or be seen, such as a block where neighbors use their front yards and porches. Issues like over-grown shrubs, poor lighting, or high opaque fencing make it difficult to see and discourage residents from engaging in their neighborhood, which can provide opportunities for unsafe or violent behavior.

Principle 1

Solutions to consider: Leave porch lights on at night. Encourage city to maintain landscaping and street lights. Use see-through fences instead of privacy fences. Encourage neighbors to spend time together in public spaces to increase "eyes on the street."

People feel more secure when they know where to go. Things like clearly marked entrances and exits and signs that guide visitors to their destinations make it easier to enjoy public spaces and make clear what those spaces are used for.

Principle 2

Solutions to consider: Highlight main entrances to buildings and parks with things like signs, lighting, and landscaping. Post trail markers in parks. Use signs to promote positive use of public spaces like neighborhood gatherings and movie nights.



Do I know where to go?

When a space is being used for its intended purpose, people feel safer. This includes making public parks and playgrounds feel safe and welcoming for kids and families, as well as marking the end of a public space and the beginning of private property.

Principle 3

Solutions to consider: Use landscaping or low fences to show where people should or shouldn't walk. Make small neighborhood parks more visible by using welcoming signs. Use public events to encourage use of community centers, parks, and trails.

What is this space for?



People are less likely to engage in unsafe behavior in places where it is clear that someone cares about the space. Things like yard upkeep, addressing vandalism as soon as it happens, and securing vacant buildings make it clear that neighbors are engaged in the neighborhood and are paying attention to what happens there.

Principle 4

Solutions to consider: Organize a neighborhood or park clean-up. Help neighbors who have difficulty maintaining their yards or homes. Call the city to report break-ins in vacant buildings. Report public maintenance issues like graffiti or streetlight outages.

Is this space maintained?

For more information contact:

MOCOSA

Metropolitan Organization to Counter Sexual Assault
communityed@mocsa.org or call 816-931-4527

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Create A Safer Community:

Crime Prevention Through Environmental Design

Crime Prevention Through Environmental Design (CPTED), is a strategy for making our communities more welcoming by designing the places and spaces you share with your neighbors with safety in mind.

CPTED is about making simple changes to our physical surroundings to promote safety and community interaction. We can use this strategy to reduce the opportunity for crime and violence and bring neighbors together.

CPTED Evaluation For Use by Residents



Evaluation By: _____

Date: _____

Are you a resident of this neighborhood? ____ Yes ____ No

Neighborhood Site or Address:

Address: _____

Cross Street(s): _____

In general how would you describe this neighborhood?

Directions:

Rank each statement on a scale from 1 to 5, with 1 indicating that you “strongly disagree” and 5 that you “strongly agree.” Mark DK if you don’t know how to rank a statement and NA if a statement is not applicable to your site. Consult neighbors for questions regarding interactions between neighbors. The evaluations should be completed by neighbors at least once a year.

1. See and Be Seen

Front porches and seating areas with a view of the street, create opportunities to put more eyes on the street.



Fig1. Front porches create opportunities to watch the neighborhood.

#	See and Be Seen	Rating						
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Don't Know	Not Applicable
1.a	Local parks have benches where people can sit down.	1	2	3	4	5	DK	NA
1.b	Lighting along sidewalks and streets is good.	1	2	3	4	5	DK	NA
NR.b	Rating at Night: Lighting along sidewalks and streets is good.	1	2	3	4	5	DK	NA
1.c	There are places where people can hide in the neighborhood.	1	2	3	4	5	DK	NA
1.d	Bushes and trees are trimmed to improve visibility.	1	2	3	4	5	DK	NA
1.e	There are areas where people cannot be seen from the sidewalk or street.	1	2	3	4	5	DK	NA
1.f	In areas where the view is blocked, can mirrors or security cameras be provided?	1	2	3	4	5	DK	NA
1.g	Are there any fences or walls that obscure vision from the street or sidewalk?	1	2	3	4	5	DK	NA

2. Guidance to Appropriate Entrance

Fencing, signage, and plants guide visitors and pedestrians towards a main entrance.



Fig. 2 A defined path and maintained lawn guide people to the front entrance.

#	Guidance to Appropriate Entrance	Rating						
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Don't Know	Not Applicable
2.a	Streets are wide enough to accommodate everyone.	1	2	3	4	5	DK	NA
2.b	Sidewalks and entrances to houses and buildings are clear.	1	2	3	4	5	DK	NA
2.c	All street signs are clear and legible.	1	2	3	4	5	DK	NA
2.d	Sidewalks, entrances, and parking areas of public buildings including schools are well lit.	1	2	3	4	5	DK	NA
NR.d	Rating at Night: Sidewalks, entrances, and parking areas of public buildings including schools are well lit.	1	2	3	4	5	DK	NA
2.e	The appropriate route is pointed out by fencing, plants, or signage.	1	2	3	4	5	DK	NA
2.f	It's simple to know how to get around the neighborhood.	1	2	3	4	5	DK	NA

3. Pride and Ownership

Showing pride and ownership of an area encourages people to visit and creates the idea that an area is safe.



Fig. 3 Murals that are cared for show pride and demonstrate traditions in Salinas.

#	Pride and Ownership	Rating						
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Don't Know	Not Applicable
3.a	There are murals or other pieces of art in this neighborhood.	1	2	3	4	5	DK	NA
3.b	There is tagging or graffiti here.	1	2	3	4	5	DK	NA
3.c	You can distinguish clearly between public spaces (sidewalks) and private spaces (driveways/fences)	1	2	3	4	5	DK	NA
3.d	The houses in this neighborhood maintain their fences.	1	2	3	4	5	DK	NA
3.e	The houses in this neighborhood maintain their landscaping.	1	2	3	4	5	DK	NA
3.f	You can tell that the schools, businesses, homeowners and renters take pride in their properties.	1	2	3	4	5	DK	NA
3.g	Schools, businesses and public officials respond to community requests related to neighborhood safety.	1	2	3	4	5	DK	NA

4. Maintenance

Repair and maintenance allows for easier use of a space and shows that too much litter is not OK.



Fig. 4 Organizing a neighborhood clean-up demonstrates that the area is cared for and its residents take pride in it.

#	Maintenance	Rating						
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Don't Know	Not Applicable
4.a	Garbage and other unused junk is removed quickly.	1	2	3	4	5	DK	NA
4.b	The neighborhood organizes clean-ups fairly often.	1	2	3	4	5	DK	NA
4.c	Residents in this neighborhood keep their front yards and house clean including weeds pulled and grass cut short.	1	2	3	4	5	DK	NA
4.d	There are abandoned vehicles parked here.	1	2	3	4	5	DK	NA
4.e	Streets, roads, sidewalks are maintained and safe for pedestrians to walk.	1	2	3	4	5	DK	NA
4.f	Part furniture, equipment, facilities (bathrooms) are well maintained.	1	2	3	4	5	DK	NA
4.g	There are signs of vandalism here including broken lights, shoes hanging from poles, broken windows and tagging.	1	2	3	4	5	DK	NA
4.h	Tagging is removed quickly.	1	2	3	4	5	DK	NA

5. Trust and Working Together

Neighbors building trust and friendships between themselves so they can rely on each other to solve local problems.



Fig 5. This picture shows residents coming together to support each other.

#	Trust and Working Together	Rating						
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Don't Know	Not Applicable
6.a	Neighbors rely on each other for help.	1	2	3	4	5	DK	NA
6.b	Neighbors here speak to each other often.	1	2	3	4	5	DK	NA
6.c	Residents work together to solve problems and improve their block or apartment complex.	1	2	3	4	5	DK	NA
6.d	The community knows who to contact to solve local problems.	1	2	3	4	5	DK	NA
6.e	My neighborhood is close-knit; people know and trust each other.	1	2	3	4	5	DK	NA
6.f	Adults in my neighborhood know who the local children are.	1	2	3	4	5	DK	NA
6.g	Children in my neighborhood look up to some of the adults in my neighborhood.	1	2	3	4	5	DK	NA

6. Activities for Residents

Neighborhood activities help bring neighbors together, to create new relationships.



Fig 6. This parking lot becomes a place for people to gather, improving relationships between community members.

#	Activities for Residents	Rating						
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Don't Know	Not Applicable
7.a	Neighbors feel comfortable going outside.	1	2	3	4	5	DK	NA
7.b	There are schools nearby that have partial-use agreements or that allow use of classrooms and playgrounds outside school hours.	1	2	3	4	5	DK	NA
7.c	There is a rec center or park nearby where kids can go.	1	2	3	4	5	DK	NA
7.d	There are programs or events for the community to participate in.	1	2	3	4	5	DK	NA
7.e	The neighborhood gets together for events.	1	2	3	4	5	DK	NA
7.f	There are bike paths or lanes; and sidewalks are clear for cyclists and pedestrians.	1	2	3	4	5	DK	NA
7.g	There are places where youth can practice their art.	1	2	3	4	5	DK	NA
7.h	There are safe routes to school for kids to walk or bike which can include crossing guards, crosswalks, streetlights, and appropriate speed limits.	1	2	3	4	5	DK	NA

7. Health

The neighborhood has resources to promote healthy behaviors and meets the needs of its residents.



Fig 7. Access to goods and services like healthy food, water, clean air, employment, physical activity, and housing promotes a healthy way of life.

#	Health	Rating						
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Don't Know	Not Applicable
8.a	Residents can easily get to goods and services without a car.	1	2	3	4	5	DK	NA
8.b	This community meets the basic needs of its members (clean water, housing, and food).	1	2	3	4	5	DK	NA
8.c	There are places within walking distance where people can buy healthy foods.	1	2	3	4	5	DK	NA
8.d	There are businesses selling or serving alcohol, where patrons disturb the neighborhood.	1	2	3	4	5	DK	NA

After completing this assessment, what conditions do you feel need to be prioritized? Please list the top five conditions that should be resolved in order to prevent crime. Provide a brief description based on your assessment. Finally, suggest who is responsible for fixing this issue, such as the property owner, the City of Salinas, or the residents themselves.

Problem and brief description:	Responsible Party
1. _____ _____	
2. _____ _____	
3. _____ _____	
4. _____ _____	
5. _____ _____	

Evaluación de CPTED Para uso por Residentes



Evaluación por: _____

Fecha: _____

¿Es usted un residente de esta vecindad? ____ Si ____ No

Dirección de Vecindad (Calles cubiertas en evaluación):

En general, ¿cómo describiría usted este vecindario?

Indicaciones: Ordena cada declaración en una escala de 1 a 5, con 1 indicando que estas “muy en desacuerdo” y 5 que estas “muy de acuerdo.” Marca DK si no estás seguro como clasificar una declaración o NA si una frase no aplica a su área. Consulte con vecinos para responder preguntas sobre interacciones entre residentes. La evaluación debe ser completada por lo menos una vez al año.

1. Ver y ser visto

Objetos, tales como porches delanteros y bancas crean oportunidades para que las personas del vecindario se reúnan y conocean.



Fig1. Objetos como porches crean oportunidades para que la gente vigilen la vecindad.

Ver y ser visto	Evaluación
Los parques tienen bancas donde la gente puede sentarse.	1 2 3 4 5 DK NA
Por la noche, la iluminación a lo largo de las calles y banquetas es bueno.	1 2 3 4 5 DK NA
¿Hay lugares en la vecindad donde las personas pueden esconderse?	1 2 3 4 5 DK NA
Arbustos y árboles están podados para aumentar la visibilidad.	1 2 3 4 5 DK NA
¿Hay áreas que no se pueden ver desde la banqueta o calle?	1 2 3 4 5 DK NA
¿En áreas donde la visión está bloqueada, ¿se podrían poner espejos o cámaras de seguridad?	1 2 3 4 5 DK NA
¿Hay cercas o paredes que obscurecen la visión desde la calle o banqueta?	1 2 3 4 5 DK NA

2. Orientación hacia entradas apropiadas

Las bardas, letreros, y plantas guían a los visitantes y peatones hacia una entrada principal.



Fig2. Una ruta bien definida y un césped bien mantenido guían a la gente hacia la entrada principal.

Orientación hacia entradas apropiadas	Evaluación
Las calles son suficiente anchas para acomodar a todos.	1 2 3 4 5 DK NA
Las banquetas y calles a casas y edificios están limpias.	1 2 3 4 5 DK NA
Todos los letreros de tráfico son claros y se pueden leer fácilmente.	1 2 3 4 5 DK NA
En la noche, las banquetas, entradas, y parqueaderos de los edificios públicos incluyendo las escuelas están bien iluminadas.	1 2 3 4 5 DK NA
La vía apropiada está marcada por bardas, plantas, o letreros.	1 2 3 4 5 DK NA
Es sencillo saber cómo navegar esta vecindad.	1 2 3 4 5 DK NA

3. Orgullo y Sentido de Propiedad

Demostrando orgullo y propiedad de un área anima a la gente a visitar un área y crear la idea de que el área es segura.



Fig. 3 Murales que se cuidan muestran orgullo y demuestran tradiciones en Salinas.

Orgullo y Sentido de Propiedad	Evaluación
¿Hay murales o otras piezas de artes en esta vecindad?	1 2 3 4 5 DK NA
¿Hay grafiti o paredes escritas aquí?	1 2 3 4 5 DK NA
Las fronteras entre la casa y la banqueta están claramente definidas.	1 2 3 4 5 DK NA
Las casas en este vecindario mantienen sus cercas bien cuidadas.	1 2 3 4 5 DK NA
Usted puede reconocer que las escuelas, negocios, los propietarios y renteros locales se enorgullecen en su propiedad.	1 2 3 4 5 DK NA
Las escuelas y negocios responden a las peticiones de la comunidad que hacen la vecindad más segura.	1 2 3 4 5 DK NA

4. Mantenimiento

Reparaciones y mantenimiento permite el uso continuo de un espacio y demuestra que no se tolera la basura.



Fig4. Organizar una limpieza de vecindad demuestra que se cuida la zona y sus habitantes están orgullosos se la área.

Mantenimiento	Evaluación
La basura y otros desperdicios de eliminan rápidamente.	1 2 3 4 5 DK NA
La vecindad organiza limpiezas a menudo.	1 2 3 4 5 DK NA
En esta vecindad los residentes mantienen sus patios del frente, tienen su zacate apodado, cortan las hierbas y mantienen sus casas.	1 2 3 4 5 DK NA
¿Hay vehículos abandonados aquí?	1 2 3 4 5 DK NA

5. Confianza y Trabajando Juntos

Vecinos que crean confianza y amistad entre ellos confían más en sí mismos para resolver problemas locales.



Fig.5 Esta fotografía muestra a residentes que se reúnen para apoyarse unos a otros.

Confianza y Trabajando Juntos	Evaluación
Los vecinos confían en ellos mismos muy seguido.	1 2 3 4 5 DK NA
Los vecinos aquí hablan entre sí con frecuencia.	1 2 3 4 5 DK NA
Los residentes trabajan juntos para resolver problemas y mejorar su calle.	1 2 3 4 5 DK NA
La comunidad sabe a quién contactar para resolver los problemas locales.	1 2 3 4 5 DK NA

6. Actividades para residentes

Actividades en la vecindad ayudan a los vecinos juntarse y crear nuevas amistades.



Fig. 6 Este parqueadero se convierte en un área donde la gente puede juntarse, mejorando las relaciones entre los miembros de la comunidad.

Actividades para residentes	Evaluación
Caminar como forma de ejercicio es promovido por banquetas bien mantenidas, limpias y niveladas.	1 2 3 4 5 DK NA
¿Hay escuelas cercanas que tienen acuerdos de uso parcial con la comunidad o que permite el uso de las clases y parques fuera del horario escolar?	1 2 3 4 5 DK NA
¿Hay un centro de recreación o parque cerca donde los niños puedan jugar?	1 2 3 4 5 DK NA
¿Hay programas o eventos donde la comunidad pueda participar?	1 2 3 4 5 DK NA
Los vecinos se unen para ciertos eventos.	1 2 3 4 5 DK NA
Ciclovías o carriles, y banquetas están libres de obstáculos para ciclistas y peatones.	1 2 3 4 5 DK NA

¿Hay rutas seguras a la escuela para los niños que llegan a pie?

1 2 3 4 5 DK NA

7. Salud

El barrio tiene de recursos para promover comportamientos saludables y satisface las necesidades de sus residentes.



Fig. 7 Acceso a bienes y servicios como comida sana, agua, aire limpio, empleo, actividad física, y vivienda promueve un estilo saludable de vida.

Salud	Rating
Los residentes pueden llegar fácilmente a los bienes y servicios sin un coche.	1 2 3 4 5 DK NA
¿Es contaminación o aire limpio un problema?	1 2 3 4 5 DK NA
Esta comunidad satisface las necesidades básicas de sus miembros.	1 2 3 4 5 DK NA
¿Hay lugares a poca distancia donde la gente puede obtener alimentos saludables?	1 2 3 4 5 DK NA
¿Hay tiendas que venden o sirven alcohol, donde los clientes perturban el barrio?	1 2 3 4 5 DK NA

Qué condiciones priorizaría? Apunte las condiciones de mas importantes a menos importante y escriba la persona responsable que usted piense puedan solucionar el problema como el propietario, la Ciudad de Salinas o los mismos residentes.

Problema	Persona Responsable
1. _____ _____	
2. _____ _____	
3. _____ _____	
4. _____ _____	
5. _____ _____	